

### Do you know the difference between a Tsunami warning and advisory?

SANTA BARBARA, California– The University of California, Santa Barbara Emergency Management & Continuity Program will soon be releasing newly developed informational graphics meant to educate students and the community about emergency preparedness under the guidance of Campus Emergency Manager, James Caesar. These informational graphics will discuss the hazards of tsunamis including the difference between a warning and an advisory, wildfires, earthquakes, and hostile encounters and are expected to be available on their website, [UCSB Emergency](#), and in print by the beginning of Spring Quarter 2022.

In a collaborative effort with the UCSB Undergraduate Professional Writing Program, Caesar has made an active effort to respond to the UCSB Community’s needs regarding emergency preparedness with an emphasis on clear communication and methodical preparation. “It’s always been my specialty to build partnerships,” Caesar said. “That’s what you need to respond to any emergency. You have to have the whole community involved.”

Previous educational materials have been revamped to be more accessible to students in the form of four infographics covering the topics listed above, a general emergency preparedness brochure, and an emergency checklist flier that are easily distributable.

The Emergency Management & Continuity’s main priority is to ensure that the educational needs of the UCSB Community are met by consistently and accurately providing emergency preparedness guidelines in an accessible manner.

The Emergency Management and Mission Continuity program manages UCSB’s Emergency Operations Plan (EOP) and the Campus Emergency Operations Center (EOC), provides emergency response/preparedness training to the campus and surrounding community, prepares campus to respond and recover from catastrophic emergencies, liaises with local, State, and Federal emergency management agencies, communicates with Campus executive management during large-scale emergencies, and conducts post-event analyses of campus response activities.

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Caesar and Community Emergency Response Team (CERT) participants pose in front of SB ambulance with Emergency Officials to commemorate a successful training session. CERT training enables students to perform many of the emergency functions needed in the immediate post-disaster period.

[Find out more on the UCSB Emergency Website!](#)